

Overview: Rewards & Incentives

Turnkey Programs

Retail
Dining
Entertainment
Sports & Leisure
Merchandise

Custom Programs

Frequency & Loyalty
Affinity
Co-brand
Private Label
Gift

Allegiant Products: **Turnkey Rewards**

Turnkey rewards are ready-made incentives that can be ordered and delivered quickly for a variety of loyalty and promotional applications including:

Popular Applications:

- Customer loyalty and retention programs
- Rebates
- Employee performance and recognition
- Repeat purchase programs
- Referral thank-you
- Sales promotion
- Sales incentives for employees
- Sales incentives channel partners
- Contest incentive
- Trial & sampling programs
- Research premium

Turnkey rewards are available in the form of either plastic cards or paper certificates and provide the opportunity for custom branding. Rewards are prepaid currencies accepted at retailers and merchants throughout the U.S. You determine the face value of the reward, what is required to receive the reward, and the expiration period. You determine how they will be delivered: on-pack, in-pack, mail-in, web-in and hand-out are just some of the possibilities. Turnkey rewards provide a quick, easy and effective way to motivate customers, employees and sales channels.

Cost of Turnkey Rewards

While the cost of turnkey rewards varies based on the reward itself and the face value of the card or certificate, they are very versatile and affordable. Your program can be structured so that your net cost is based on:

- Individuals that purchase your product or service
- Individuals that qualify/register for reward
- Individuals that redeem the reward

Face value of rewards can be as low as \$5 and the actual redeemed cost is only a fraction of that face value.

Contact Us About Turnkey Rewards

Click the link above to complete a request online or fill out the form on page 4 and send.

Allegiant Products: **Turnkey Rewards**

Allegiant turnkey rewards can be provided on an as needed basis, or as one component of a complete and integrated loyalty management solution for your company. Allow us the opportunity to partner with you and experience how Allegiant delivers solutions that Harness the Power of Loyalty™ for your business.

Reward Currencies

Consumer chooses where and how to spend it.

• **Retail Rewards**

Home Improvement
Grocery
Computer
Gas
Sporting Goods
Office Supplies
Toys
Electronics
Salons/Spas

• **Travel Rewards**

Airfare
Hotel
Cruises
Land packages

• **Dining Rewards**

Specific restaurant
Multiple restaurants

• **Entertainment Rewards**

Movie admission
Movie rental
DVD purchase
Video purchase
Music purchase
Book purchase
Computer game purchase

• **Sport & Leisure Rewards**

Golf
Skiing
Bowling

• **Merchandise Rewards**

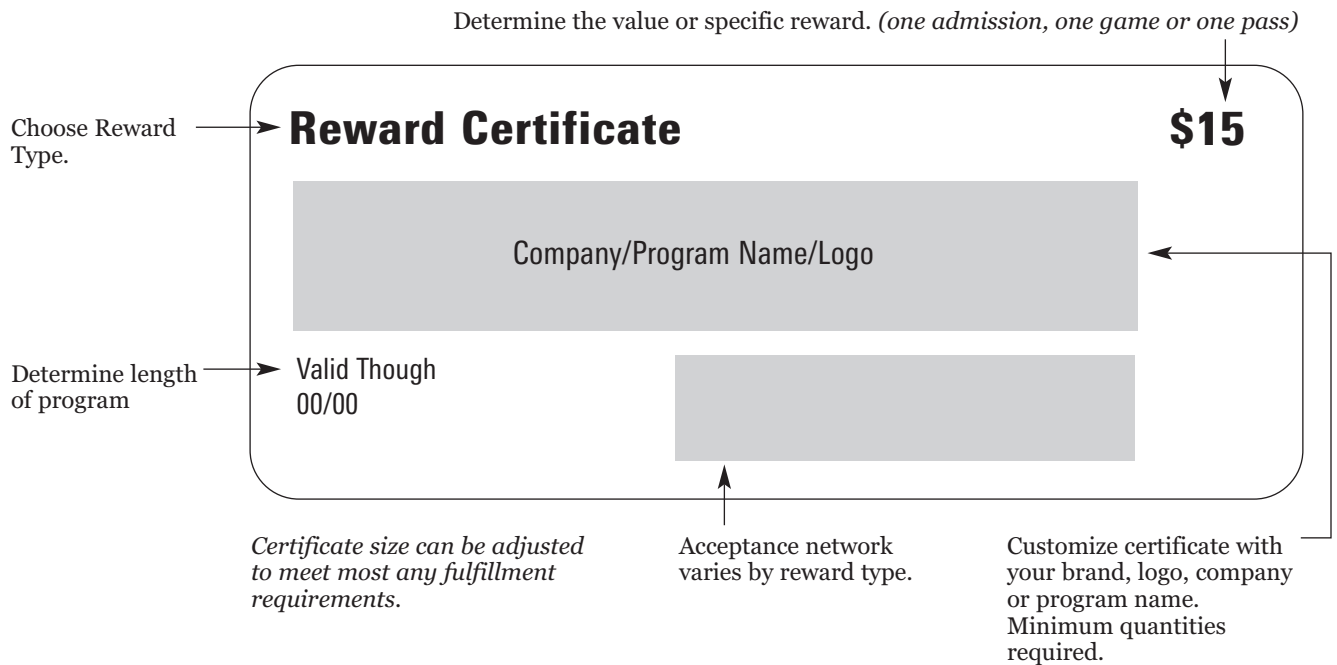
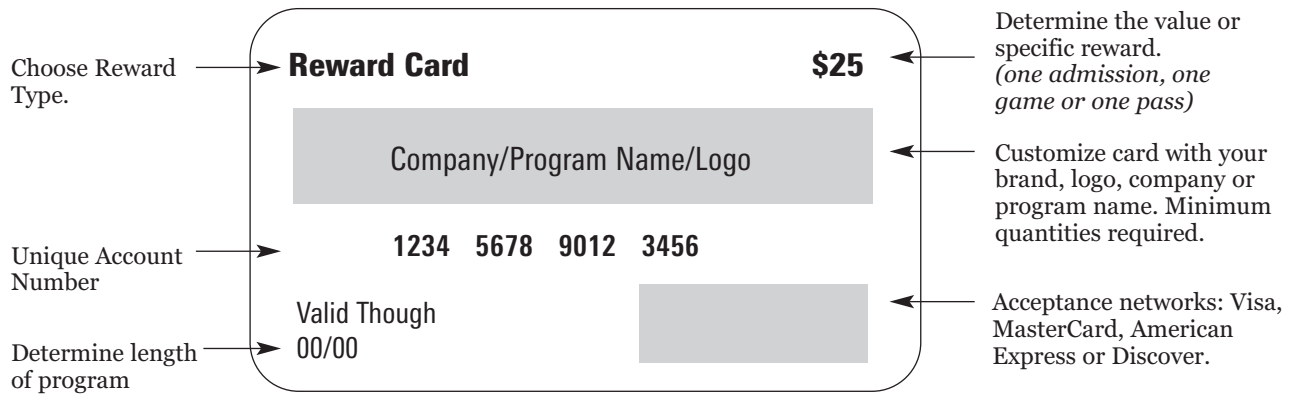
Name brand merchandise
(catalog or online)

Please see reward card and certificate specifications on the following page.

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Click the link above to complete a request online or fill out the form on page 4 and send.

Allegiant Products: **Turnkey Rewards**



Contact Us About Turnkey Rewards 📩

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Contact Us About Turnkey Rewards ➡

Click the link above to complete a request online or fill out the form and fax to 815.572.0303.

Name: First Last
Position
Company
Address
City State Zip
Email
Telephone -

Are you an agent/agency working on behalf of a client?

Yes No

How do you plan to use the reward?

Consumer promotion Custom Loyalty Program Sales Incentive Employees

Timing of your program launch?

1-3 months 3-6 months 6-9 months 9+ months

Offer Distribution Geography?

National Multi-regional Regional Local

Estimated units of currency needed?

Reward preference?

Plastic card Paper certificate Virtual

Fulfillment method?

On-pack In-pack Mail-in Web-in Hand-out

Anticipated face value of reward?

Program budget? (total or per unit)

Additional comments about how we can assist you.

Allegiant Products: **Custom Rewards**

Allegiant develops custom reward programs for clients that have unique challenges or those that intend to have a need to motivate their constituencies for an extended period of time. While custom reward programs can be as unique as the needs of the client, solutions may include, but are not limited to the following:

- **Frequency & Loyalty Card**

Identifies preferred customers and provides them with special discounts, services and perks. May also include a card with company brand and/or program name.

- **Affinity Credit Card**

Enables member of your not-for-profit organization to make purchases everywhere Visa/MasterCard is accepted. Identifies them as a preferred member and provides them special privileges. Carries the name of your organization.

- **Co-Branded Credit Card**

Enables customer to make purchases at your business, and everywhere else Visa/MasterCard is accepted. Identifies them as a preferred customer and provides them special discounts, services and perks. Carries company brand/program name.

- **Private Label Credit Card**

Enables customer to make purchases at your business. Identifies them as a preferred customer and provides them special discounts, services and perks. Carries company brand/program name.

- **Gift Card**

Offers your customers the opportunity to “gift” your goods and services to their family, friends and business associates. Card is accepted at your establishment and carries your company brand/program name.

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