

Allegiant Services: **Marketing**

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Allegiant provides a broad array of marketing services that enable you to craft and disseminate communication that will help you solve most any loyalty challenge. This enables your company to benefit from a single experienced source that can manage every loyalty issue and create seamless marketing communication that supports your key message to these important constituencies. While most any client need can be addressed on a highly customized basis, typical marketing elements used to support loyalty initiatives include the following:

**Areas Of Expertise:**

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- 1 to1 communication
- Interactive
- Websites
- Internet marketing
- E-mail
- E-commerce
- Database marketing
- Brochures and collateral
- Catalog
- Kiosk
- Video/CD-ROM
- Direct mail
- Card design

Allegiant marketing services can be provided on an as needed basis, or as one component of a complete and integrated loyalty management solution for your company. Allow us the opportunity to partner with you and experience how Allegiant delivers solutions that Harness the Power of Loyalty™ for your business.

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<b>The Allegiant Group, Inc.</b> Stephen Drees, President	sdrees@allegiant-group.com	513.310.4349
David Driscoll, Managing Director	ddriscoll@allegiant-group.com	240.432.7575