

## ***Allegiant Planner***™

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Allegiant will develop a customer loyalty plan for your organization

- Builds on insights gleaned from the *Allegiant Auditor*™
- Outlines specific recommendations and initiatives
- Interviews/discussions with key executives
- Prioritizes initiatives to ensure the most impact, the most quickly
- Develops specific actions steps and project phases
- Provides program blueprint and outlines estimated resources
- Engagement results in written plan for executive review, analysis and action
- Work is conducted both onsite and remotely in as quickly as 3 weeks

From **\$24,950\***

\*Cost for *Allegiant Planner*™ based on specific services outlined. Cost may vary for companies with more intensive or complicated issues. Project-related expenses such as travel or primary research are additional.



In addition to providing planning services for Customer Loyalty, *Allegiant Planner*™ is also available for Employee Loyalty and Sales Channel Loyalty. Custom solutions can also be created for companies with unique needs. Inquire for details and pricing.

## **Allegiant**

**Allegiant partners with companies to *Harness the Power of Loyalty*™ to enhance their relationships with Customers, Employees and Sales Channels** resulting in improved performance and profitability.

This is accomplished through a delicate balance of art and science—creative strategy, engaging marketing, exciting rewards, cutting-edge technology and the most sophisticated research and analytical methods. Allegiant offers a highly experienced team of experts and best-in-class resources to help unlock your organizations' most valuable asset: its long-term, high yielding relationships with customers, employees and sales channels. Allow us the opportunity to partner with you and experience how Allegiant delivers solutions that will transform your organization.