

## ***Allegiant Auditor***™

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Allegiant will identify and audit the key customer loyalty generators and inhibitors within your organization and recommend how to manage them more effectively.

- Comprehensive 360° customer loyalty assessment
- Examines the 6 P's of loyalty within your organization
- Interviews/discussions with key executives
- Evaluates and scores each of the loyalty factors
- Provides specific feedback and recommendations on each of the 6 P's
- Engagement results in written report for executive review, analysis and action
- Audit can be conducted onsite or remotely in as quickly as two weeks

From **\$14,950\***

\*Cost for *Allegiant Auditor*™ based on specific services outlined. Cost may vary for companies with more intensive or complicated issues. Project-related expenses such as travel or primary research are additional.



In addition to providing auditing services for Customer Loyalty, *Allegiant Auditor*™ is also available for Employee Loyalty and Sales Channel Loyalty. Custom solutions can also be created for companies with unique needs. Inquire for details and specific pricing.

## **Allegiant**

**Allegiant partners with companies to *Harness the Power of Loyalty*™ to enhance their relationships with Customers, Employees and Sales Channels** resulting in improved performance and profitability. This is accomplished through a delicate balance of art and science—creative strategy, engaging marketing, exciting rewards, cutting-edge technology and the most sophisticated research and analytical methods. Allegiant offers a highly experienced team of experts and best-in-class resources to help unlock your organizations' most valuable asset: its long-term, highly yielding relationships with customers, employees and sales channels. Allow us the opportunity to partner with you and experience how Allegiant delivers solutions that will transform your organization.