

## ***Allegiant Advisor™***

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Allegiant will serve as your “virtual” customer loyalty expert or we can support the expert(s) you already have on staff. Ways to use *Allegiant Advisor™* are:

- Monitoring key loyalty metrics on an ongoing basis
- Assisting your organization to implement your loyalty plan
- Identifying, evaluating and directing vendors
- Supporting continued improvement and optimization
- Training/mentoring executives in loyalty management
- Benchmarking your customer loyalty versus competitors
- Recommending use of new techniques and best practices
- Unlimited telephone access to Allegiant resources and industry network

From **\$2,950\***

\*Monthly cost for *Allegiant Advisor™* based on specific services outlined and annual agreement. Cost may vary for companies with more intensive or complicated needs. Work-related expenses such as travel or primary research are additional.



In addition to providing Customer Loyalty advisory services, *Allegiant Advisor™* is also available for Employee Loyalty and Sales Channel Loyalty. Custom solutions can also be created for companies with unique needs. Inquire for details and specific pricing.

## **Allegiant**

**Allegiant partners with companies to *Harness the Power of Loyalty™* to enhance their relationships with Customers, Employees and Sales Channels** resulting in improved performance and profitability.

This is accomplished through a delicate balance of art and science—creative strategy, engaging marketing, exciting rewards, cutting-edge technology and the most sophisticated research and analytical methods.

Allegiant offers a highly experienced team of experts and best-in-class resources to help unlock your organizations’ most valuable asset: its long-term, highly yielding relationships with customers, employees and sales channels. Allow us the opportunity to partner with you and experience how Allegiant delivers solutions that will transform your organization.